# PORTFOLIO

by Tengha Syah







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#### ABOUT ME!

Born in Kupang, East Nusa Tenggara on June 21, 1997, I have been raised for the past 23 years by my parents with a given name *Tengku Syah Hutama*. Growing as the youngest child in my little family, I have always been taught to be independent. After finishing my senior high school in Kupang, I moved to Jakarta to follow my sister to pursue my dream, which was to continue my education in linguistics. By the endless support that my parents gave, I had finished it very well at Universitas Al Azhar Indonesia with a big hope I can continue my master degree at somewhere else! Amin.

Today, I've been working in the digital world and trying to gain as much as possible experiences in that industry. Then, I also was hired as a digital marketer in a private company which was in Kupang, NTT. It was fun overall to be honest, but of course it had lots of pressure. However, one thing for sure is I enjoyed it very much and will never ever fall at the first fence.

Aside from that, in my spare time, I like to deepen my love for the art, which is photography. During junior high school, I have started to capture moments by exploring new places with my family, relatives, and friends since they are a return ticket to a moment otherwise gone as Thurmes says. Finally, these all words exactly have been describing very well who I actually am. For those who have same interest as I have or business, please reach me through my contact below;

### CONTENTS



### #1 SOCIAL MEDIA













## Pure as Water



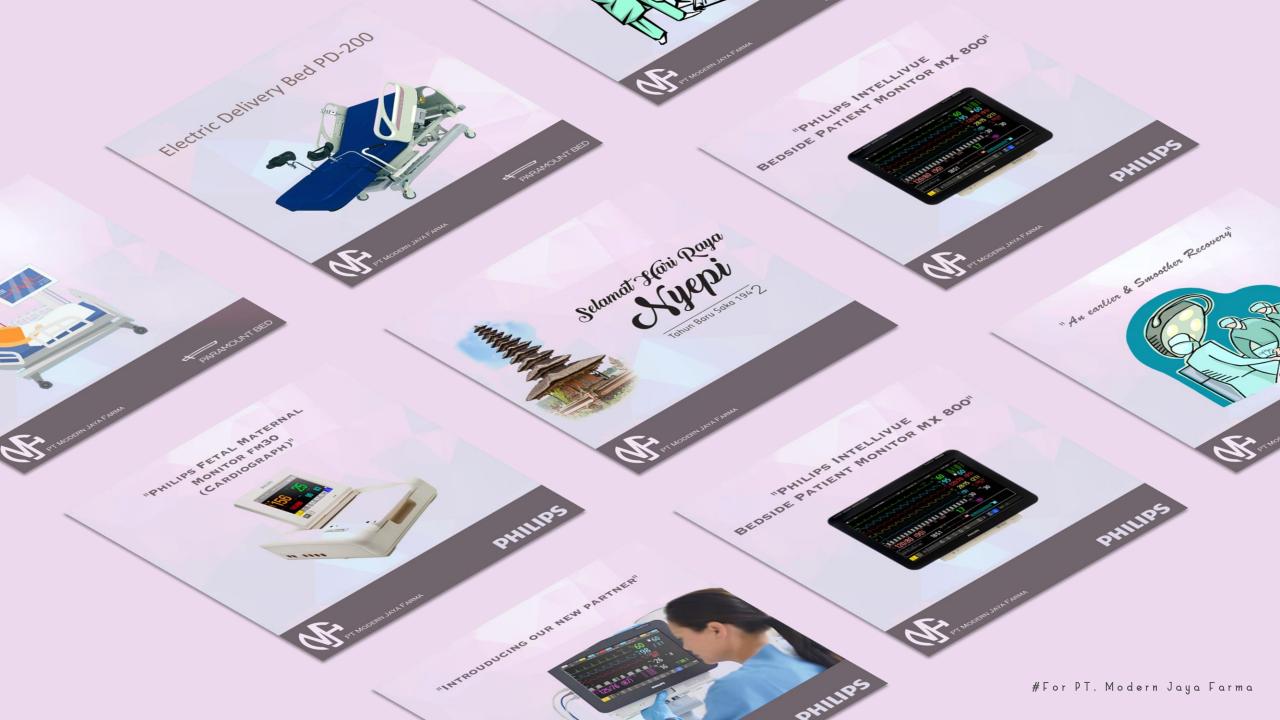


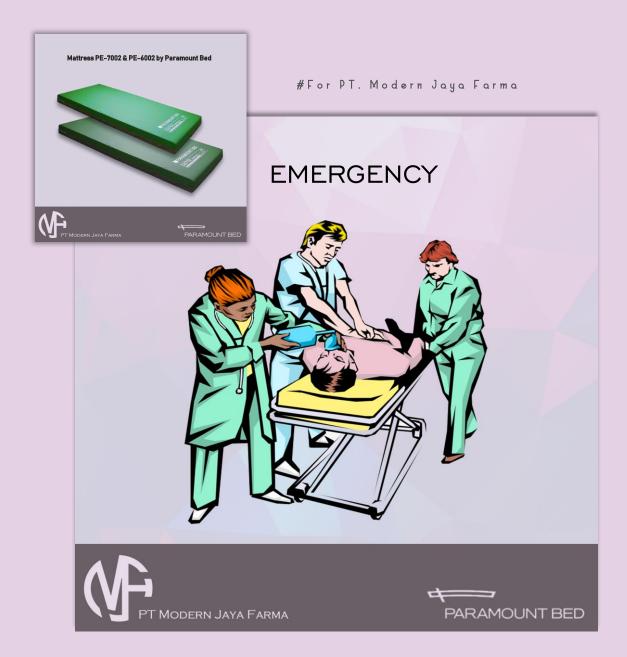




Hujan-hujan gini enaknya ngapain ya? Rebahan + netflix ditemani camilan tentunya idaman semua orang ya kan 😅 🖾

Ayo #boostyoursense dengan "Daster Rumple" by Feelin' Sunday sembari menikmati waktumu yang berharga dirumah. Pastikan jangan sampai kehabisan daster premium kami!!





According to Wexner Medical Center Media Relations, when it comes to a hospital stay, new research shows patients and family members care deeply about comfort in their rooms. Therefore, by providing mattresses Paramount Bed, it will help the patients and family to feel that way. There are two variant mattresses that consist of Reversible Reduction Mattress PE-7002 and Urethane Foam Mattress PE-6002. Both variants also have some features such as MRSA Antibacterial Treatment, Waterproof, and Flame Retardant.







### #fridaymusic

Join us "guess the song" every Friday on our IG story



### Drop us a line!

Our new section "Guess the Song" will appear next week on our IG story every Friday. Stay tuned and prepare your sixth sense!

#criticalinenglish

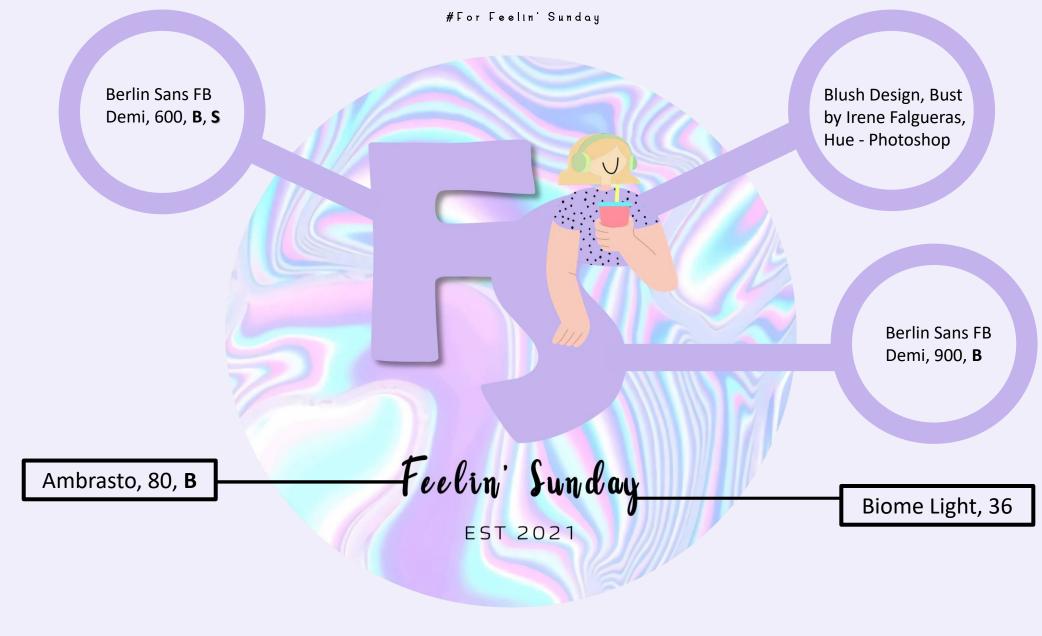
#fridaymusic

#englishfun

#Criticalthinking

#creativelearning





#Boostyoursense

The Logo of "W" denotes "Wandering". It means a going about from place to place (Merriam Webster) and it represents what this website is all about, traveling. Thereafter, the symbol of Pigeons indicates a way to send important information to others historically in the past (Journeyintodreams). So, I took this meaning from pigeon that describes very well the idea and purpose of this page, "Pigeon" reflects "Information".



### #3 COLLATERAL









## #4 WEBSITE

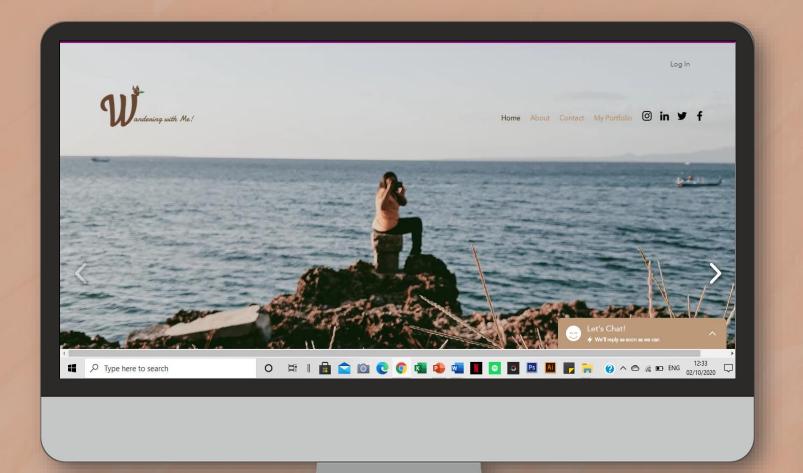
#For PT. Modern Jaya Farma

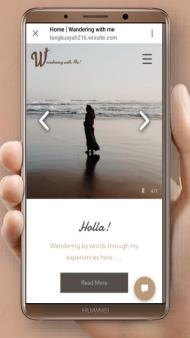




We distribute all kinds of medical device, and we fulfil the demands of regional public hospitals & departments of health. It involves to medical device and its accessories related. We deliver the products to the destination addresses with all types of shipping along with their warranty process.

PT. Modern Jaya Farma





### #5PHOTOGR&PHY

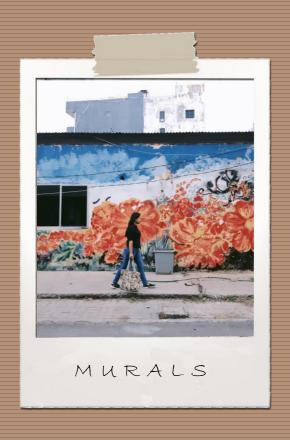


"MONOCHROME"

"Real eyes realize real lies"

Tupac Shakur-









### Like the mirror, we are not truly one, but truly two;

### "DUALITY"











### #6 TRANSLATION



Press Statement of President of the Republic of Indonesia Joko Widodo in the Joint Press Statement with Prime Minister of Vietnam Nguyen Xuan Phuc after the Bilateral Meeting between Indonesia and Vietnam, 12 October 2018, at Bali Nusa Dua Covention Center, Bali

By Office of Assistant to Deputy Cabinet Secretary for State Documents & Translation Date 19 Oktober 2018

Category: Speech Transcript, Read: 2.245 Views

Assalamualaikum warahmatullahi wabarakatuh,

Prime Minister Nguyen Xuan Phuc and I have just had a bilateral meeting.

Precisely a month ago, Prime Minister Nguyen Xuan Phuc and I met in Hanoi. It reflects the high intensity of our bilateral relationship based on the strategic partnership between Indonesia and Vietnam.

In this regard, I would like to underscore several things:

First of all, I'd like to express my gratitude to Prime Minister of Vietnam for the consideration given to Indonesian investors in Vietnam.

Second, I appreciate our cooperation to overcome the obstacle encountered in Indonesian automotive export to Vietnam.

Third, I'd also like to inform that the Indonesian entrepreneurs are willing to explore new market opportunities in Vietnam, among others, for pharmaceutical products and medical devices.

Fourth, two days after our meeting in Hanoi, the Exclusive Economic Zone (ZEE) negotiating technical team have had a meeting in order to find a mutually beneficial solution. We have a deal to always encourage the negotiating team in order to intensify and immediately complete the negotiation.

Fifth, I encourage the IUU FISHING cooperation agreement that has been signed in Hanoi. Lastly, we agree to keep contributing in developing the concept of Indo-Pacific cooperation which put forward the centralization of ASEAN.

Now I'd like to invite Your Excellency Nguyen Xuan Phuc to have the floor. Thank you.

(PR, Cabinetsecretariat)(YT/AW/YM/Naster)

#### #For Cabinet Secretariat of RI's Official Website

Sumber: https://setkab.go.id/en/press-statement-of-president-of-the-republic-of-indonesia-joko-widodo-in-the-joint-press-statement-with-prime-minister-of-vietnam-nguyen-xuan-phuc-after-the-bilateral-meeting-between-indonesia-and-vie/

Bismillahirrahmanirrahim.

Assalamu'alaikum warahmatullahi wabarakatuh.

Good morning.

May prosperity be upon us all,

Om swastiastu,

Namo buddhaya,

Greetings of virtue.

Honorable athletes, officials, and trainers whom I am proud of and present here today, Honorable Ministers of

Working Cabinet, Chairman of INAPGOC, Indonesian Chef de Mission of the 2018 Asian Para Games,

Distinguished ladies and gentlemen,

Before I convey my message,

let us together pray,

have a moment of silence for our brothers and sisters who have just experienced earthquakes and tsunami, be it in

Palu, Donggala, and Lombok. May they all be steadfast, patient, and trust and rely on God in facing the ordeal. Let

us pray!

The prayer done!

Soon, you are about to take part in an international competition 2018 Asian Para Games. As the best sons and

daughters of Indonesia, I have high hopes for all of you to work hard, to give the best for this country. I know and I

see that you all have worked hard in your training and try-out sessions. And we hope that it will yield a good result

that bring a good name for our country Indonesia.

I have said that our target is to be in the top eight and get 16 gold medals. If it is missed, that would be fine, as long

as we are in the top six or five. If the 16 gold medals target is missed, that would be fine, as long as we could get 20,

25, or 30. All Indonesian people want to see that we can win lots of games and the red-and-white flag will be

raised and the national anthem Indonesia Raya"can be played in every game.

I conclude my message here. Thank you. Indonesia! Indonesia! Indonesia! Thank you.

Wassalamualaikum warahmatullahi wabarakatuh. (Public Relation Division of Cabinet Secretariat)(TY/AW/Naster)

Sumber: <a href="https://setkab.go.id/en/message-of-the-president-of-the-republic-of-indonesia-during-the-sent-off-ceremony-of-indonesian-athlete-contingent-for-the-2018-asian-para-games-2-october-2018-at-the-courtyard-of-merdeka-palace-j/">https://setkab.go.id/en/message-of-the-president-of-the-republic-of-indonesia-during-the-sent-off-ceremony-of-indonesian-athlete-contingent-for-the-2018-asian-para-games-2-october-2018-at-the-courtyard-of-merdeka-palace-j/</a>

Message of The President of The Republic of Indonesia During The Sent-off Ceremony of Indonesian Athlete Contingent for the 2018 Asian Para Games, 2 October 2018, at The Courtyard of Merdeka Palace, Jakarta

By Office of Assistant to Deputy Cabinet Secretary for State

**Documents & Translation** 

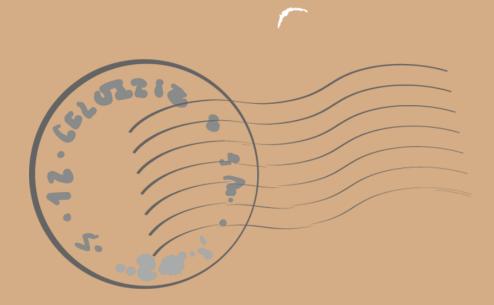
Date 19 Oktober 2018

Category: Speech Transcript, Read: 2.245 Views

#For Cabinet Secretariat of RI's Official Website

## #7 WRITINGS

6 Days 5 Nights at Singapore, Johor Bahru, & Kuala Lumpur for only IDR 3 Million???



#### #For my website

Talking about travelling in 2020 it's kind of pleasant, but also frustrating at the same time. We don't know when we can do this again because of this uncertain situation. Hopefully, it's getting better, and we can have the time as it used to be. Well, before we get it back again in our hands, I'd like to share my experiences in 2 countries and 3 cities in 6 days and 5 nights with only IDR 3 million. So, before you burn your curiosity haha, here I go.

Okay, my trip was planned in November 2018, my friends and I just managed to arrange this, and we made our time to collect the money since we were students at the time. After several months, it was exactly in February 2019, we met again to buy the ticket for our trip on April 20 to April 25, 2019.

Yes, we bought the ticket from CGK – SIN (Changi) via Jetstar with only IDR 404.900 with no additional baggage since we just brought a backpacker and a tote bag, I mean each of us since the regulation itself just provided 7kg only/each and it includes the liquid which is maximum 100 ml/bottle......

https://tengkusyah216.wixsite.com/wanderingwithme/post/6-days-5-nights-at-singapore-johor-bahru-kuala-lumpur-for-only-idr-3-million

#### EXPRESSION MR200 OVERVIEW



- 12.1" Inch (Monitor); 19" (Remote)
- 8 Hours Battery Life
- Wireless Keyboard & Mouse
- ECG (Wireless with Detachable Batteries)
- Easy to Use

#### A Rainy Day

In one afternoon, the sky looked so grey as if there was a volcano erupting that issued its lava. A gentle breeze osculated my skin and the road seemed more deserted than it used to be. I walked to the bus stop while an earphone was plugged in one of my ears. Suddenly, the rain came, and I speeded my steps up to the destination.

The rain was getting thicker, and I had sat sweetly on the bus right beside the window. The sound of the formidable thunder just landed in my ears like there was a great battle in the sky. My intention to sleep for a while was sidetracked to stare at the view outside the window. From a height as though, a bus were in the air, I saw something very magical where the lightning had acted out its role in the pouring rain.

The rain did not stop; the buildings which are usually seen surrounding the city center were covered by the fog. It seemed that the rain was coming evenly throughout the city. The streets, which are usually very polluted, are totally cleaned by lasting rain throughout the day.

The time keeps running along with the raindrops that kissed the road. My nose just caught the smell of soil and leaves that were very fresh. Couple with that, the sounds of the raindrops, and the-low-music was temporarily played so tunable. And, my eyes were pampered with stunning views along the way. Then, I closed my eyes and inhaled and exhaled as the people that came in and out through the bus's door. When I opened my eyes, I just felt the power of rain as if it could restore my mind like a newborn child.

When it arrives at my destination, I wish that rain will always come as it was that day. The day I felt happy inwardly because of the rain. Rain that does not bring catastrophe, but rain that always brings many blessings like what everyone expected.

#Hyperbole writing

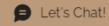


### The meaning of Wandering with Me!

Why it exists . . .

Wandering with Me! is my very first official website. It was officially published in September 2020. This is a collection of my personal experiences in travelling, photography, education, fashion, & previous job since several years ago. Hopefully, it can help you to find the information that you are looking for!

Coupled with that, the Logo of "W" denotes "Wandering" that means a going about from place to place (Merriam Webster) and it represents what this website is all about, *traveling*. Thereafter, the symbol of Pigeons indicates a way to send important information to others historically in the past ( Journeyintodreams). So, I took this meaning from pigeon that describes very well the idea and purpose of this page, "Pigeon" reflects "Information".





'Malam Keakraban' which is known as 'Makrab' is one of the annual events of English Department which is managed by *Keluarga Mahasiswa Prodi Sastra Inggris* (Student Union of English Department). This is also one of the big events in English Department that is always awaited by its students. Just like its name, this event is aimed to strengthen the relationship of all parties in English Department of University of Al Azhar Indonesia, which are not only its students and its lecturers, but also its alumni. By the aim of holding this event, it is expected to establish good cooperation among the students.

Furthermore, this year's edition of 'Makrab' that was held in Lalita Cottage, Anyer, Banten, ended smoothly on 23rd – 24th of March 2018. The event that was led by Dimas Prasetyo and his members (English Department 2015 and 2016) raised the theme that entitled "Break Down the Walls to Connect". One of the members who gave a contribution to raise the theme, Ahmad Jamal Fathoni stated that this theme was chosen in order to eliminate the impression of seniority which is still widely found in the campus environment. He also explained that there is no limit between senior and junior because we are all one as students, so we all have equal rights and opportunities while studying here. Indirectly, it has been proved that this event is very helpful formally and informally to bolster the relationship among all the parties in English Department. As an example, it can be seen that the juniors have no doubt to ask their seniors to teach them about the assignments or even talk about their feelings during the lectures. And otherwise, the seniors will help and give advice to the junior since they have experienced all of them.

Well, to return to the essence of the topic, this year 'Makrab', which lasted for two days and a night, was followed by 38 participants who were students of English Department 2017. They were divided into 7 groups to follow several activities there. The first activity in the first day was a community service. They were teaching about English to the elementary students who live around the cottage. Afterwards, in the afternoon all the participants were given time to break and most of them spent their time watching the sunset together before doing the Maghrib prayer. Hereinafter, the participants were following the sharing sections about the lectures such as careers, study abroad, scholarship, and there was also a special guest by an alumnus, Alie Assegaf, who gave motivations by sharing his story into a topic which was entitled "From Nothing to Something". Thereafter, there were talent's group performances by the participants such as groups of singers, a magic show, and many more. Finally, the first day ended up with a bonfire at midnight right on the beach. What a magical night!

Moreover, the second day was started by doing the Fajr Prayer and then breakfast together. After that, they were getting ready to follow the outbound that had been prepared by all the crews. At the end of the last day, it was closed by Dhuhr prayer and a lunch together. Oops, that is all the detail of one of our annual events in University of Al Azhar Indonesia. Interested in learning English literature? Do not hesitate to join us and interesXFting things will await you during the lectures here! #For English Department of UAI's official website

## #8 RESEARCH



VOLUME 1

HUMANIORA

Page 1-15

# Myths of BMW's 2008 Campaign in Promoting Its Luxurious Auto-maker's Used Car: A Semiotics Approach

### Tengku Syah Hutama

English Department, Faculty of Humanities Al Azhar Indonesia University, Jalan Sisingamangaraja, Jakarta 12110

This thesis, which is entitled Myths of BMW's 2008 Campaign in Promoting Its Automoker's Food Car. A Semiotics Americal is a linewistic research that analyzes This thesis, which is entitled Myths of BMW's 2008 Campaign in Promoting Its about myths from the point of view semiotics. The data consist of the two advertisements of Luxurious Auto-maker's Used Car: A Semiotics Approach, is a linguistics research that analyzes about myths from the point of view semiotics. The data consist of the two advertisements of BMW's 2008 luxurious auto-maker's used car, which are male and female series. The data are about myths from the point of view semiotics. The data consist of the two advertisements of the solution auto-maker's used car, which are male and female series. The data are hrough the myths that are brough by RMW in campaigning them into their BMW's 2008 luxurious auto-maker's used car, which are male and female series. The data are chosen since they have the myths that are brought by BMW in campaigning them into their advertisements. The method used in this research is a qualitative since it investigates and intermets chosen since they have the myths that are brought by BMW in campaigning them into their advertisements. The method used in this research is a qualitative since it investigates and interprets and relations in social life. In analyzing them, the researcher advertisements. The method used in this research is a qualitative since it investigates and interprets meanings in signs of the processes and relations in social life. In analyzing them, the researcher as the male series and the female series and the female series and the female series and the series are the series and the series and the series are the series and the series are the series and meanings in signs of the processes and relations in social life. In analyzing them, the researcher furthermore, they are investigated into verbal and nonverbal signs. The verbal datum is only a divided the two series of ads by categorizing them as the male series and the female series ads. Furthermore, they are investigated into verbal and nonverbal signs. The verbal datum is only a tagline which is same between both ads. The nonverbal data consist of reading photography. Doce Furthermore, they are investigated into verbal and nonverbal signs. The verbal datum is only a tagline which is same between both ads. The nonverbal data consist of reading photography, pose, and two-face. This research is used theories from many linguists and the main theory is from tagline which is same between both ads. The nonverbal data consist of reading photography, pose, and typeface. This research is used theories from many linguists and the main theory is from photography and pose. The other theory from Hartmut and typeface. This research is used theories from many linguists and the main theory is from Roland Barthes (1964) about myth, reading photography and pose. The other theory from Hartmut about typography and linguistics. The research indicates that there are 8 myths in Roland Barthes (1964) about myth, reading photography and pose. The other theory from Hartmut SiOckl (2004) about typography and linguistics. The research indicates that there are 8 myths in female ad that are brought by BMW's 2008 luxurious auto-StOck1 (2004) about typography and linguistics. The research indicates that there are 8 myths in maker's used car advertisements. Together with that, it also shows that the meanings hath verhalty male ad and there are 10 myths in female ad that are brought by BMW's 2008 luxurious automaker's used car advertisements. Together with that, it also shows that the meanings both verbally
and nonverbally are connected each another by covering the weakness of the luxurious automaker's used car advertisements. Together with that, it also shows that the meanings both verbally and nonverbally are connected each another by covering the weakness of the luxurious autoand nonverbally are connected each another by covering the weakness of maker's used car and by exposing the strength of this into its advertisements

Keywords: Semiotics, advertising, myths, reading photography, pose, typeface, and BMS's 2008

HUMANITY

VOLUME 1

No. 2<sup>nd</sup> of February 2018

Page (131-140)

### THE PERSPECTIVES OF STUDENTS OF ENGLISH LITERATURE 2015 IN UNIVERSITY OF AL AZHAR INDONESIA ON LINGUISTICS AS THEIR CONCENTRATION TO LEARN

Tengku Syah Hutama

English Department, Faculty of Letters

University of Al-Azhar Indonesia, Jalan Sisingamangaraja, Jakarta 12110

This research investigates the perspectives of the students of English Department 2015 in fact indicated that there were a conspicuous différence of number of enthusiasts between This research investigates the perspectives of the students of English Department 2015 in University of Al Azhar Indonesia who chose Linguistics as their concentration to learn since the fact indicated that there were a conspicuous difference of number of enthusiasts between linear transfer and Literature. It also revealed what factors that affected the students before making fact indicated that there were a conspicuous difference of number of enthusiasts between Linguistics and Literature. It also revealed what factors that affected the students before making the meetionnairee had been used to collect the data of the Linguistics and Literature. It also revealed what factors that affected the students before making decisions. Equally important with that, the questionnaires had been used to collect the data of the students who chose Linguistics as their concentration to learn in 2017 and it will be reinforced by a decisions. Equally important with that, the questionnaires had been used to collect the data of the students who chose Linguistics as their concentration to learn in 2017 and it will be reinforced by a property of the Linguistics. students who chose Linguistics as their concentration to learn in 2017 and it will be reinforced by a students in 2015 did not choose the concentration based on their genuine passions theory of David Straker about Making Decisions. This study suggests that 51% of the Linguistics' finant choose the concentration based on their genuine passions

Keywords: making-decisions, perspectives, motivations, concentrations, English Department

